

Dear Counselor,

Thank you for helping bring ADVi to your school campus! We're excited to partner with you in helping high school seniors confidently navigate their postsecondary journeys.

What is ADVi?

ADVi is a 24/7 advising chatbot designed to get students quick answers to their questions about going to college. ADVi combines the power of AI with support from real college advisors to deliver free* support to high school seniors, straight to their phones. Developed by the Texas Higher Education Coordinating Board (THECB), ADVi helps students across the state plan their next steps and understand how to reach their goals.

How does ADVi work?

When students opt into ADVi, they get:



On-demand advising support via text

ADVi can help **ease the transition to college** with **on-demand support** whenever students need it, **24/7**. Whether they have questions about application deadlines, campus life, or anything in between, ADVi can get students an **immediate answer**.



Weekly text reminders, tips, and resources

High school seniors stay focused with **weekly check-ins** from ADVi to **remind** them of important tasks, **share tips** to keep them motivated, and **offer encouragement** to achieve their goals.



A warm handoff to human advisors

If students need extra support, a **trained college advisor** is only a text message away. Students can request help from ADVi's human advising team anytime and can expect to **hear back within 48 hours** (but usually much sooner!).



Access to a free scholarship matching service

ADVi users also get **exclusive access to a scholarship database** powered by Mainstay and the National Scholarship Providers Association. By **texting #scholarshipbot**, students can complete a quick questionnaire and get matched to more than **46,000 scholarship opportunities** at the national, state, institutional, and local level.

How do students sign up?

High school seniors can sign up for ADVi through **ApplyTexas**. Students just need to create an account and take a screener to figure out which application types they should complete. If eligible, students will see a pop-up message on their Dashboard screen inviting them to enroll in messaging. Students who have issues signing up should submit an [ApplyTexas Help Desk support ticket](#).

Looking for more info?

Visit [Texas OnCourse](#) to learn more about how ADVi is helping to [Build a Talent Strong Texas](#). You'll also find resources to help you spread the word about ADVi and encourage your students to opt in. Students can find more information about ADVi on [My Texas Future](#), including answers to [frequently asked questions](#).

Thank you for all you do!
The ADVi Team